## Unit 2, Political Behavior: Government by the People

## 12.6 Students evaluate issues regarding campaigns for national, state, and local elective offices.

- 1. Analyze the origin, development, and role of political parties, noting those occasional periods in which there was only one major party or were more than two major parties.
- 2. Discuss the history of the nomination process for presidential candidates and the increasing importance of primaries in general elections.
- 3. Evaluate the roles of polls, campaign advertising, and the controversies over campaign funding.
- 4. Describe the means that citizens use to participate in the political process (e.g., voting, campaigning, lobbying, filing a legal challenge, demonstrating, petitioning, picketing, running for political office).
- 5. Discuss the features of direct democracy in numerous states (e.g., the process of referendums, recall elections).
- 6. Analyze trends in voter turnout; the causes and effects of reapportionment and redistricting, with special attention to spatial districting and the rights of minorities; and the function of the Electoral College.